



Consistent, Reliable, Service proves successful for CRS Mobile Cold Storage..

CRS is a family run company that prides itself in providing its customers with a high level of service, backed up by quality products, new and used, which include, Blast freezers from 1-20 tons of produce, holding stores for 1-300 pallets plus and a full range of Pharmaceutical cold stores.

CRS have been very active in the hire and sales of mobile refrigerated cold stores for over 20 years in Ireland and the UK, having branches in Bedfordshire and Warrington, headed up by Paul Tyrrell and his two sons Patrick and John.

Back in late December 2009, Danny Thierens, their UK Sales Manager was approached by Steve Binns, Site General Manager of Bidvest Logistics (formally 3663) Hoddesdon site in Hertfordshire. A meeting was planned as there was a crucial time limit on their plans for the future of new business they were taking on.

Steve wanted a -22 degree centigrade cold store built to hold 180 plus pallets, with room for pallet picking, to be sited at the rear of their new Hoddesdon site, offering a fully operational cold store raised up to loading bay height.

CRS went to work with their design team headed up by Patrick Tyrrell, their Engineering Director, additional meetings were held and a full proposal put forward to Steve and Peter Gaunt, National Distribution Manager. One crucial part of the Bidvest plan was their deadline to go live in early March 2010.

With careful planning and commitment from the CRS team a deal was struck and they were given the green light in Jan 2010 and production was started in their factory in Ireland, with a window of around one week to build the cold store on site, timing played a crucial part in the site construction.



CRS's installation team arrived on site as did their pre-made heavy duty steel stands, which spanned a foot print of 40ft x 96ft (12 metres x 29 metres), the build began and their cold stores arrived in a timed sequence and with support from David Watson Transport, the boxes were lifted into place. During the next six days CRS's team went to work building the super sized mega cold store.

Speaking to Shaun Foley, Operations Director for Bidvest Logistics, he said: "We have been dealing with CRS for the last 10 months and found their Super sized Mega store to be very good and an ideal solution for our requirements, we are delighted with their service back up and this has been a great asset to our business."

What CRS offer is a very unique product, based on refrigerated shipping containers, they are manufactured into multiples of their Mega 40 cold rooms and linking six stores in line, giving maximum pallet holding and options to pallet or product picking. Due to the flexibility of this design, CRS are able to offer multiple doors in each Mega store, as in this case, an additional fire exit door and stairs were put in for staff safety.

This fully lit cold store is built with two refrigeration units per mega store, easy open doors, man trap handle, non slip aluminium floor and full safety features, including sight and sound alarms, full remote monitoring using Rmoni wireless sensor equipment & PIMM software for the customer and CRS to view on line, this gives the customer comfort that CRS can pre-empt any problems no matter how small.

This type of structure can be designed to meet almost any configuration as CRS pride themselves on giving the customer what they want and going that bit extra to meet their needs. CRS will paint equipment to any colour and will deliver anywhere in the UK and Europe.

All of CRS's products are supported by their service team and their unique one number system giving customers personal service direct from their management team 24/7. CRS felt this was imperative to their company ethos of offering a consistent reliable service. Speaking to their customers, they feel comfortable that they are not dealing with a call centre, with people who have no understanding of the problem and urgency required to support their products safety.

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